

Professional Industry Panel

COST:

\$1,500

Questions?

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GENERAL INFORMATION:

Curate a unique exploration of the latest innovations, emerging technologies or best practices shaping the dental industry. Bring together thought leaders to share their expertise during a 1-hour moderated panel discussion. These discussions are designed to engage dental professionals, encourage interaction and address topics vital to the success of today's practitioners.

DETAILS:

- 1-hour moderated panel discussion consisting of 3-4 panelists
- Panelists can be KOLs, industry partners, customers, clients, etc.
- Panelists must be current exhibitors (excluding KOLs or dental professionals who are customers or clients)
- Panel sponsor is required to be an exhibitor at RMDC
- Panel topic and description of panelists have to be submitted for approval by convention program committee
- Panel discussions have to be conducted in a neutral fashion and cannot be sales-oriented or a promotion of any kind
- Panel topics will be accepted on a first-come, first-served basis and may not be repeated

PANEL FORMAT:

- Introduction of topic and panelists – 2 minutes
- Discussion – 48 minutes
- Q&A – 10 minutes

SPONSOR RESPONSIBILITIES:

- Compiling panelists (e.g., KOLs, partners, customers, clients, etc.)
- Paying any applicable speaking fees to panelists
- Paying any applicable travel expenses for panelists
- Providing bios and photos of panelists
- Submitting description of panel, including objective(s) of discussion (to be used on RMDC website and in printed publications and mobile app)



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