



2024 RMDC Attendee Email Blast

\$1,200

Launch your company into the spotlight at the 2024 RMDC by connecting with attendees through a dynamic email blast. Provide us with the text and graphic elements and the RMDC will send the email on your behalf. RMDC brand recognition and credibility will increase your open rates and get your potential customers excited to connect with you at the 2024 convention.

Don't miss this opportunity to make waves in thousands of attendees' inboxes!

**Please email the following elements to Cara Stan,
Director of Marketing & Membership at marcom@mddsdentist.com:**

- Subject line
- Sub-Head (*max 100 characters*)
- Links to these social accounts:
 - Facebook
 - Instagram
 - X
 - LinkedIn
 - Pinterest
- Hex numbers for colors of CTA buttons
- URLs for any CTA buttons, images, and text links

Options:

Advertisers can combine any of these elements based on the template email included.

- Header image: 670p x 400p
- Headline
- Main body copy (*no character limit*)
- Left (*or right*) side image with article »
 - Image: 305p x 200p
 - Headline
 - Paragraph of text
 - CTA with link
- Product highlight »
 - Image: 225p x 300p
 - Headline
 - Text/product details
 - CTA with link

All content must be approved by RMDC prior to sending. We reserve the right to not send any content deemed questionable or harmful to the dental industry, organized dentistry, the workforce, or your competitors.



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DENTAL CONVENTION