

Digital Ad Retargeting Opportunities

WHY RETARGETING?

Retargeting uses cookies to track visitors of one site and reach those same visitors with ads on other sites. Now you can retarget and advertise directly to MDDS, RMDC and MWDI website visitors year round.

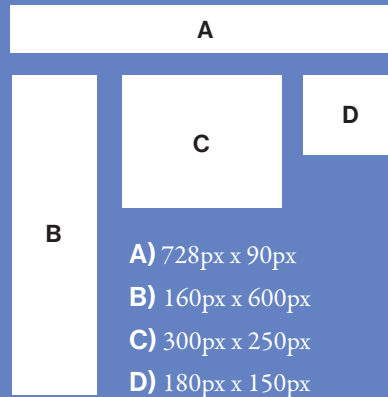
GUARANTEED REACH

Ad retargeting guarantees sustained, specific exposure to the exact qualified audience you're trying to reach. No more guessing whether or not your ads are reaching the right people or if they're being seen by your potential customers.



AD SIZES

The Universal Ad Package is a set of four web banner creative sizes that are accepted and available almost universally across the web. We highly recommend including these sizes in your Ad Campaign.



QUANTIFIABLE ROI

Detailed analytics and reporting allow you to see your ad campaign results in real-time, including the number of times your ad has been seen, number of clicks on your ad and geographical locations of where your ad has reached.

AD RETARGETING PACKAGES			
PACKAGE	RATE	DURATION	# OF VIEWS
Bronze	\$1,000	3 months	30,000
Silver	\$1,500	3 months	60,000
Gold	\$2,200	3 months	120,000

Questions?

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