

RMDC Anywhere 2021 Virtual Booth Packages



VALUED AT
\$2000

VALUED AT
\$4000

Booth Features	Standard Booth-\$1,300	Upgraded Booth-\$1,700
Company Name, Address, Email, Description, Website Link	✓	✓
Company Listing on Mobile App	✓	✓
Company Logo Increase brand recognition.	✓	✓
eDirectory Profile Header Image Include your company logo at the top of your eDirectory profile listing.	✓	✓
Ad in Virtual Swag Bag Promote a show special, prize drawing or give-away.	✓	✓
Promotional Booth Landing Page Custom branded webpage for your company to post on social media or email promoting your participation in RMDC <i>Anywhere</i> and invite customers to visit your virtual booth.	✓	✓
Analytical Reports Receive reports showing how many people visited your booth, watched your video, downloaded your documents and more.	✓	✓
Gamification Award points to attendees for their activity in your booth. Big prizes given to point leaders.	✓	✓
Exhibits Concierge Access assistance from and provide feedback to our dedicated exhibitor service team.	✓	✓
Online Chat Communicate with attendees throughout the RMDC to provide information, answer questions and make sales.	✓	✓
SmartMatch Appointment Making Get matched with attendees looking for your specific product or service.	✓	✓
Company Profile (characters in description) Introduce your company to make a great first impression.	500	750
Product Category Listing Choose product categories to help attendees better find you.	5	10
Online Product Showcase* Engage attendees with detailed product/service descriptions and color images.	2	4
Priority Points Earn extra priority points used for booth assignments at future in-person conventions.	2	4
Document Upload* Share brochures, spec sheets, price sheets and more.	2	4
Videos* Engage attendees with product videos, customer testimonials and more.	1	2
Visual Displays on Virtual Booth Enhance your virtual booth with your logo, product images and more.	3	4
Video Chat See your customers for real-time conversations.	x	✓
Premium Position Get your company name placed at the top of the exhibitor list and search results.	x	✓
Complimentary Vendor Membership Utilize the benefits of a free one-year MDDS Vendor Membership.	x	✓

*Additional quantities can be purchased separately.